



SPONSORSHIP & ADVERTISING ORDER FORM

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

SPONSORSHIPS

<i>Item</i>	<i>Quantity</i>	<i>Unit Price</i>	<i>Total</i>
Expo Hall Navigator Kiosks (2 sponsorships available)	_____	\$2,500	_____
VIP Hospitality Lounge (3 sponsorships available)	_____	\$1,500	_____
RMDC App Banner Advertisement	_____	\$1,000	_____
Expo Hall Reception (unlimited available)	_____	\$1,000	_____
Course Sponsorship (unlimited available)	_____	\$1,000	_____
Tote Bag Insertion (unlimited available)	_____	\$1,000	_____
VIP Hospitality Lounge Pass	_____	\$350	_____
RMDC Mobile App Enhanced Exhibitor Listing	_____	\$149	_____
MDDS Sponsored Pre-Show Marketing Flyer (max 150)	_____	FREE	FREE

ADVERTISING

On-site Program Guide Ad (artwork due by 12/12/2011)

Center Spread 2 interior pages - (17.25" x 11.125")*	1 available	\$2,500	_____
Outside Back Cover - (8.75" x 11.25") *	1 available	\$2,500	_____
Inside Front and Back Cover - (8.75" x 11.25") *	1 available	\$1,500	_____
Full Page Interior - (8.75" x 11.25") *	_____	\$500	_____
Half Page Vertical - (4" x 10")	_____	\$300	_____
Half Page Horizontal - (7.5" x 5")	_____	\$300	_____
Quarter Page - (4" x 5")	_____	\$200	_____
Full Page Insert** (you provide inserts) - (8.5" x 11")	_____	\$1,000	_____

The Articular – RMDC Special Edition (artwork due by 12/12/11)

Center Spread 2 interior pages - (17.25" x 11.125")*	1 available	\$1,500	_____
Inside Front Cover - (8.75" x 11.25") *	1 available	\$1,100	_____
Full Page Interior - (8.75" x 11.25") *	_____	\$850	_____
Half Page Vertical - (4" x 10")	_____	\$650	_____
Half Page Horizontal - (7.5" x 5")	_____	\$650	_____
Quarter Page - (4" x 5")	_____	\$550	_____
One Eighth Page - (3.5" x 2.5")	_____	\$300	_____
Full Page Insert** (you provide inserts) - (8.5" x 11")	_____	\$1,000	_____

*Sizes include a .125" bleed

TOTAL \$_____

**Inserts: Advertiser is responsible for printing and delivering 4,000 pieces, (for the RMDC Articular) to the MDDS office. The Articular will insert and tab them into the edition. Size of insert is 8.5" x 11." (MDDS can refer graphic design/printer). No card stock, 65# paper weight max.

Electronic Media Specs

PDF preferred. Must be high resolution with fonts embedded, to size with type and all artwork in place. All files must be CMYK and at a resolution of 300 dpi. Ads in the following electronic formats will be accepted: EPS with all fonts converted to outlines and all links embedded; Photoshop versions EPS, PDF or TIF; **Quark file formats will NOT be accepted.**

Any questions regarding ad specs, sponsorships and advertising please contact:
Debra Arneson, Associate Director of Convention & Events: (303) 488-9700 or email at darneson@mddsdentist.com

Payment Information

_____ Check payable to and mail to: Metro Denver Dental Society, 3690 S. Yosemite St., #200, Denver, CO 80237

_____ Credit Card Number: _____ Exp Date: _____ Verification: _____

Name on Card: _____

Address: _____

City/State/Zip: _____ Tele # _____

Fax: (303) 488-0177 Tele: (303) 488-9700 rmdonline.com

Please do not mail your credit card information. Fax, call in or register online with your credit card.